



WHAT PEOPLE ARE SAYING ABOUT *CULTURE!*

Testimonial Document

I think it's dead on...The most important item to create a winning culture, which you highlight in the first essential, is Vision and Values... I like the section on LEADERSHIP... especially servant leadership. Essential. TALENT - my phrase for this... "let's get the right people on the bus". A lot of problems are solved with this because talented people solve problems. MINDSET is the toughest one... for me at least... hardest one to teach and mentor. GOOD STUFF!

- C-Suite Executive, Information Technology and Services Company

I like it...especially the focusing questions.

- Small Business Owner, Construction Industry

I commend you for getting your teachable points of view on paper. Really like the approach and it makes me wonder what I would put on paper in this kind of a format.

- Training and Learning Consultant

The philosophy is very much like I have adopted using sports analogies in business. Good stuff!

- Director of Fixed Operations, Automobile Dealership

The Visions and Values section really spoke to me. We don't take the temperature of our culture regularly or have a champion/face of the culture. It is something [we] are working on.

- Talent Management Leader, Fortune 50 Company

I am so grateful to you for sharing the copy of your book! Enjoyed the sports connection and quotes (of course), but also was interesting to see the 7 Essentials that you discussed as the foundations of team culture.

- Professional Speaker, Author and Varsity Boys High School Basketball Coach

The message falls into every competitive culture that I have been involved in for the last 60 years...loved it!

- Financial Planner and former collegiate football player

