



CASE STUDY:

Cultural Transformation

Client Business Challenge:

WOW Motorcycles is America's largest pre-owned powersports dealer. The company President hired Learning Curve Consultants to solve a business problem. He wanted to build the bench strength and accountability of his leadership team, pushing accountability and ownership downward.

Learning Curve Consultants® Actions Taken:



Identify

Learning Curve Consultants partnered with the senior leadership team and management staff to uncover development needs and opportunities. Meetings with senior leadership, the management team and WOW teammates pinpointed gaps that needed to be addressed.



Implement

Learning Curve Consultants is working (both formally and informally) with staff to change the culture. Ongoing initiatives include custom formal training, one-on-one development discussions and weekly communications to leadership and staff.



Measure

Learning Curve Consultants is gauging the success of interventions through the following:

1. Clear change (improvement) in workplace culture
2. Resolution of existing business challenges
3. Management ownership of processes and associated tasks

Learning Curve Consultants is building upon these accomplishments with environmental specific interventions. Collaborative dialogue and trust in our solutions have contributed to the success of this initiative.

Client Testimonial:

“Wayne takes a proactive approach to learning about his clients and their needs. We are continuing to benefit from the partnership.”

- Guido Adriaenssens, President/CEO, WOW Motorcycles



Contact us to find out how to
Unleash Your Talent.®

Email us at
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to learn more.