

Module 1

Category	Description	Point Total	AI	Kn	Ma	Ro
Team Charter (Vision/Mission/Goals)	<ul style="list-style-type: none"> Clear – explains why, how, what Differentiates from competition; connects to City 	10				
Brand/Identity	<ul style="list-style-type: none"> Name/logo are catchy Tells story Attaches to city/culture 	10				
Keys To Team Success & Player Competencies	<ul style="list-style-type: none"> Clear/aligned Player competencies matched to leadership 	10				
Operating Plan/Metrics for Success	<ul style="list-style-type: none"> Budget, finances and projected sources of income aligned with vision/brand 	10				

Category	Description	Point Total	AI	Kn	Ma	Ro
Q1 Planning	Plan for Conditioning and Overall Strategy	5				
Q2 Planning	Pre- and In-Game Adjustments	5				
Q3 Planning	Evaluation of Results (Metrics to Track)	5				
Q4 Planning	Progress/Milestone Report	5				

Module 2

Category	Description	Point Total	AI	Kn	Ma	Ro
Selection Fit – Personnel Alignment	Alignment of Players with Coach & GM Styles	10				
Selection Fit – Strategic Alignment	Alignment of Players with Original Vision & 4Q Planning	10				
Selection Fit – Mix of Styles	Players represent all 4 styles (B > E > S > T)	10				
Best Application of SCORE Coaching Framework	<ul style="list-style-type: none"> Selection of Most Challenging Player Best Use of Model 	10				

Total Possible Points = 100